

**Michigan Association of Student Financial Services Administrators  
Conference Agenda  
June 4-6, 2008**

WEDNESDAY, JUNE 4			
3:00 - 5:00	Registration and Vendor Set-Up		
6:00 - 8:00	Meet and Greet with Drinks and Hordorves (Poolside @ Soaring Eagle)		
THURSDAY, JUNE 5			
8:00 – 9:00	Breakfast		
9:00 – 9:15	President's Welcome - Holly Furlo-SVSU		
9:15 – 10:30	<b>"How to Have a Great Day Everyday"</b> Steve Beck / Beck & Associates Introduced by Holly Furlo-SVSU		
10:30 – 11:00	Vendor Break		
11:00 – 12:30	<b>PCI Compliance</b> Dave Swan / Touchnet Introduced by Sheila Atherton-WMU	<b>Assignments of Perkins Loans</b> Lori Hartung / TB&L Introduced by Fiona Gray-WCC	<b>How Students Manage Finances</b> Cate Williams / Money Management International Introduced by Karen Reddick-NCM
12:30 – 1:30	Lunch – Michael Rao/ President of Central Michigan University		
1:30 – 2:45	<b>Litigation &amp; Bankruptcy</b> Kevin Dryer / Sallie Mae Introduced by Sheila Atherton-WMU	<b>COHEAO / Legislative Update</b> Harrison Wadsworth / Washington Partners Introduced by Karen Reddick-NCM	<b>Helicopter Parents</b> Bill Parsons / Introduced by Cindy Rubingh-CMU
2:45 – 3:15	Vendor Break		
3:15 – 4:30	<b>Another Look at Receivables Management Techniques for 21st Century</b> David Glezerman / Temple University Introduced by Victoria Pirrung-ERS		
6:00PM	<b>MASFSA "Dinner &amp; Casino Royale Night"</b> Presentation of New Officers		
FRIDAY, JUNE 6			
8:00 – 8:30	Breakfast		
8:30 - 9:15	<b>Time Management</b> Steve Beck / Beck & Associates Introduced by Holly Furlo-SVSU		
9:15 - 10:30	<b>Collection / Skip Tracing Techniques</b> Mark Wilson / NCM Introduced by Jan Wilson-SCC	<b>One Stop Shop</b> Aaron Mora / Central Michigan University Introduced by Audrey Atkins-NCO	<b>National Student Clearinghouse</b> Don Gwinn / National Student Clearinghouse Introduced by Rhonda Cobb-HFCC
10:30 – 10:45	Vendor Break		
10:45 – 12:00	<b>Customer Service for Millenium Students</b> David Glezerman / Temple University Introduced by Victoria Pirrung-ERS	<b>Marriage of Financial Services &amp; Student Services</b> Dr. Lisa Jones Harris, VP / Henry Ford Community College Introduced by Rhonda Cobb-HFCC	
12:00 – 1:30	Lunch – Vendor Give-Aways		