



2020 MASFSA CONFERENCE

VENDOR REGISTRATION INFORMATION PACKAGE

Little River Resort, Manistee MI

May 17 – 19, 2020



The Michigan Association of Student Financial Services Administrators annual conference is designed to provide professional development to employees working in the Bursar, Student Accounts Receivable, Collections, Perkins and Student Financial Accounting Departments of all four year public and private institutions and two year colleges.

The MASFSA Board recognizes that our Vendors are critical business partners of our organization. This Vendor Registration Information Package is designed to provide our Vendors with information regarding:

- Vendor registration
- Conference events
- Conference policies
- Sponsorship opportunities

YOU MUST REGISTER ON-LINE

Vendors may register and print the registration information at:

<http://www.cvent.com/d/ghqci5/4W>

You may then mail the registration and payment to the address below or elect to pay online via credit card.

MAIL PAYMENT TO:

MASFSA
Northern Michigan University
C/O Pam Johnson
1401 Presque Isle Avenue
Marquette MI 49855

REGISTER BY MARCH 27, 2020 TO RECEIVE YOUR DISCOUNTED RATE OF \$750.00.

THIS YEAR'S CONFERENCE WILL BE LIMITED TO THE FIRST 25 REGISTERED AND PAID VENDORS.

See the MASFSA Questions and Answers email from Patty Davis for additional conference information.

HOTEL INFORMATION:

Little River Resort
2700 Orchard Highway
Manistee MI 49660
<https://www.lrcr.com>

\$89.00 per night for Hotel Room
COMPLIMENTARY PARKING PROVIDED

Conference Registration Link: <http://www.cvent.com/d/ghqcj5/4W>

*If your organization is **TAX-EXEMPT**, you will need to state that upon registering for your room and you will need to provide validation upon check in.*

LIMITED ROOMS ARE AVAILABLE AT THIS REDUCED RATE SO BOOK SOON TO SECURE THIS RATE. ONCE OUR ROOM BLOCK IS FILLED, ROOMS AT THIS RATE WILL NOT BE AVAILABLE.

SHIPPING INFORMATION:

ALL packages must be sent to the following address/recipient:

Little River Resort
2700 Orchard Highway
Manistee MI 49660 ATTN: (Guest Name)
NUMBER OF BOXES (EX: 1 OF 3, 2 OF 3, ETC.)
Hold for MASFSA Conference May 17 - 19, 2020

PLEASE DO NOT SEND ANY SHIPMENTS MORE THAN 3 DAYS BEFORE YOUR ARRIVAL

PLEASE make sure to bring the shipping number of all shipped packages with you.

VENDOR EXHIBITING INFORMATION:

EXHIBITOR.....\$800.00
EARLY REGISTRATION FEE (By March 27, 2020...\$750.00)

The Exhibitor Registration Fee includes one (1) registration, MASFSA membership, exhibit space with a draped table, meals, materials, access to all sessions and functions. There is a \$350.00 fee for each additional company representative.

PLEASE NOTE: Exhibit space will be assigned in order of receipt of conference registration payment for the first 25 Vendors.

DRESS:

BUSINESS CASUAL ATTIRE is recommended for all sessions and functions.

CANCELLATION/REFUND POLICY:

REFUNDS of registration paid by the Exhibitor, less a service charge of \$100.00, will be refunded upon written notice of cancellation via mail or e-mail to pjohnson@nmu.edu if received prior to **April 1, 2020:**

MASFSA
Northern Michigan University
C/O Pam Johnson
1401 Presque Isle Avenue
Marquette MI 49855

ATTENDEE LIST:

MASFSA will provide a listing of current registered participants to vendors whose membership fees have been paid in full approximately **2 weeks prior** to the conference.

VENDOR EXHIBITOR POLICIES:

DISPLAY SETUP & TEAR-DOWN: All displays must be set-up on Sunday, May 17th between 1:00 pm and 3:00 pm. If you are unable to set-up Sunday, please set-up prior to the conference on Monday morning before 7:15 am. Tables will be assigned. **All exhibits must stay up until the end of the conference on Tuesday, May 19th, 2020.**

EXHIBIT AREA: The table display must fit on a 6 foot draped tabletop that will be provided. The Conference Committee will have the right to decline setup of any floor display wider than 6 feet. The exhibit area may not be secure during the times of the Conference so it is important that any valuables be kept in your possession. Articles may be stored under the draped table.

EXHIBIT HOURS: A representative should be available at the table during the session breaks. The hours for exhibiting are Monday, May 18th from 7:30 am until 4:30 pm, and Tuesday, May 19th from 7:30 a.m. until close of conference.

VENDOR DOOR PRIZES will be awarded at Tuesday's Business Meeting.

**IF YOU HAVE ANY QUESTIONS REGARDING PARTICIPATION IN THE
MASFSA CONFERENCE, PLEASE CONTACT:**

Scott Medley
Director of Associate Members
Cell: (614)674-0543
Email: smedley@reliant-cap.com

SPONSORSHIPS:

In an effort to keep the cost as affordable for our Schools as possible, we are offering sponsorship levels. For the maximum exposure to your organization, please take advantage of these great opportunities.

PLATINUM SPONSORSHIP: \$1500.00

Platinum Sponsorship includes the largest company logo, the name on the conference Platinum Banner, and a full slide display of their logo on the PowerPoint intermission during the conference.

In addition, Platinum Sponsors receive credit as a Monday Evening Event sponsor along with a promotional insert included in the conference booklet. Platinum Sponsors receive first choice of booth location at the conference and their logo displayed on the website and in the newsletter for a year.

GOLD SPONSORSHIP: \$1000.00

Gold Sponsorship includes a large company logo on the conference Gold Banner, along with their logo displayed with other Gold Sponsors on the PowerPoint intermission during the conference. In addition, Gold Sponsors will receive credit as Lunch Sponsors on both Monday and Tuesday. Gold Sponsors will also receive 2nd choice of booth location and their logo displayed in the conference booklet and in the newsletter.

SILVER SPONSORSHIP: \$500.00

Silver Sponsorship includes the company name on the conference Silver Banner, as well as their name listed on the PowerPoint intermission that will be displayed during the conference. In addition, Silver Sponsors will receive credit as Break Sponsors on both Monday and Tuesday. They will also receive 3rd choice of booth location and their company name displayed in the conference booklet, on the banner, and in the newsletter.

REMINDER:

All registrations must be made online at <http://www.cvent.com/d/ghqj5/4W>

Payment Methods:

On-line - MasterCard, VISA, or American Express

Mail – Check made payable to **MASFSA** and mail to the address below:

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Northern Michigan University
C/O Pam Johnson
1401 Presque Isle Avenue
Marquette MI 49855

Don't forget your membership is included with your conference registration.

We are having a cash bar at both the Sunday and Monday night events.

We hope you will participate in the vendor giveaway to all of our schools.

**Thanks again for all of your support and commitment which makes the MASFSA
Conference the best!**

If you have any questions, please don't hesitate to contact me anytime. See you in
Manistee in May!